

URBAN CEMENT



URBAN CEMENT

60x120cm/24"x48"

URBAN CEMENT X

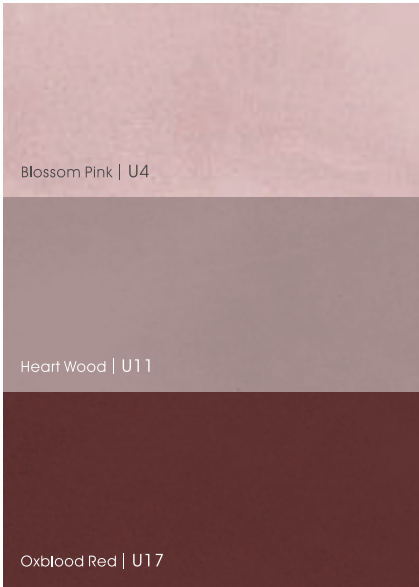
90x180cm/32"x72"

URBAN CEMENT MAX

120x278x0.6cm/48"x109"x0.2"

Urban Cement

60x120cm



90x180cm



120x278x0.6cm



WHITE ALYSSUM

60x120cm/24"x48"



U0





Wall

U0 60x120cm/24"x48"

U4 30x120cm/12"x48"

Floor

R2 20x120cm/8"x48"



Wall
U0 60x120cm/24"x48"

Floor
R3 20x120cm/8"x48"

Eggshell White

60x120cm/24"x48"



U18





→
Floor
U18 60x120cm/24"x48"



Wall
U18 60x120cm/24"x48"

Floor
U18 60x120cm/24"x48"

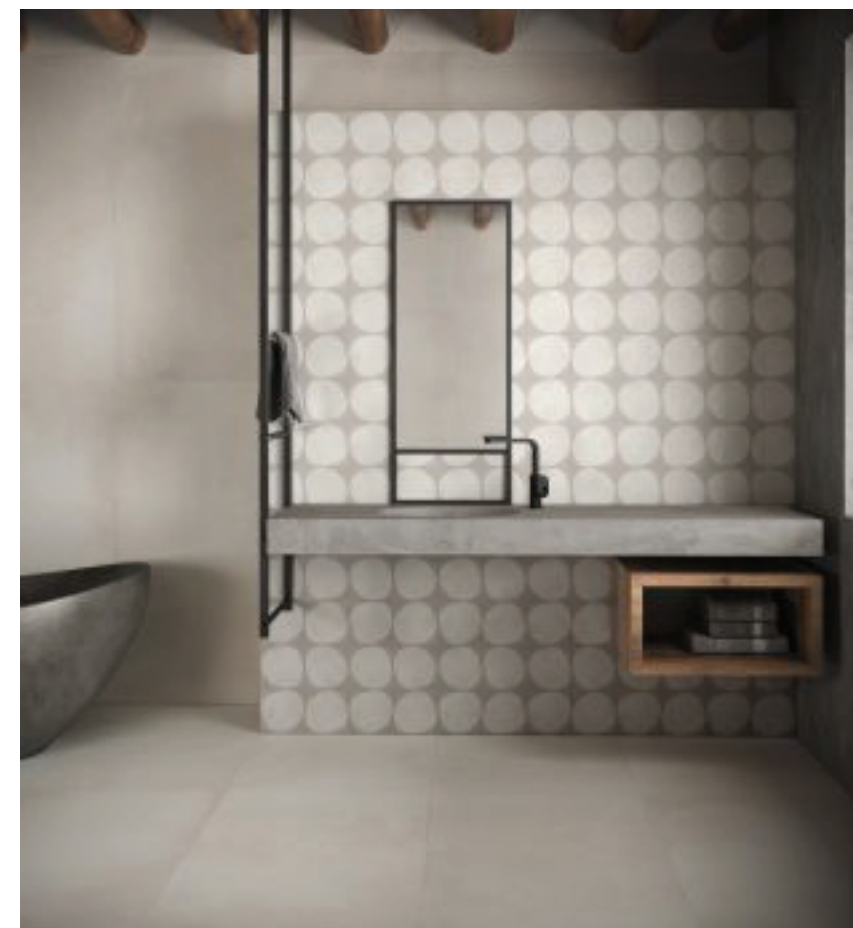
IVORY CREAM

60x120cm/24"x48"



U13





Wall
U13 60x120cm/24"x48"
Tears mix 10x25cm/4"x10"

Floor
U13 60x120cm/24"x48"



Wall
U13 60x120cm/24"x48"
Drop White 15x15cm/6"x6"

Floor
U13 60x120cm/24"x48"

CHATEAU GRAY

60x120cm/24"x48"



U14





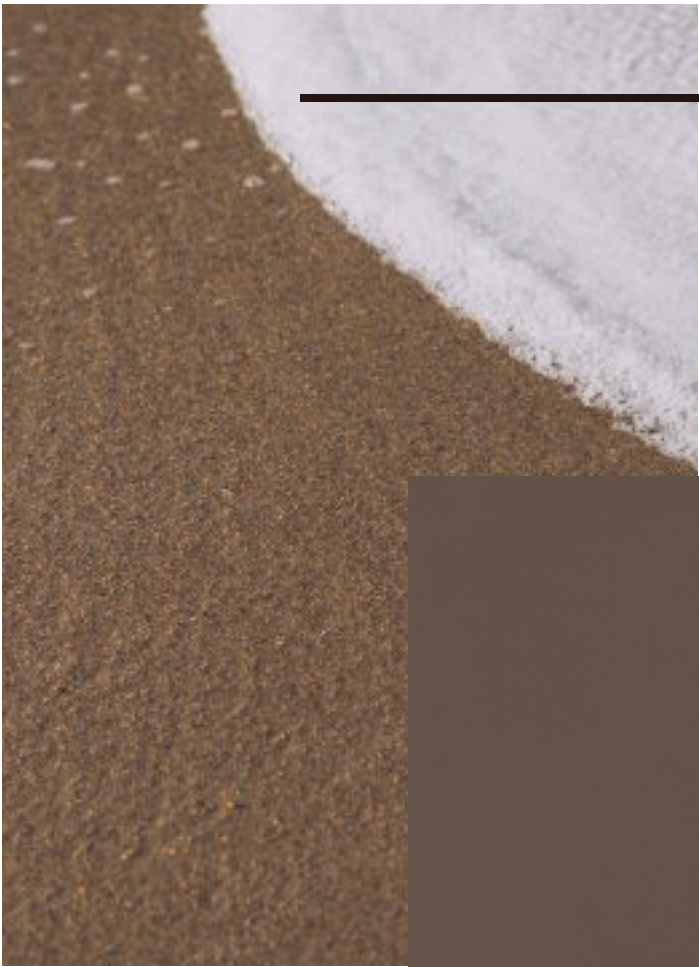
Wall
U14 60x120cm/24"x48"

Floor
U14 60x120cm/24"x48"



TAUPE GRAY

60x120cm/24"x48"



U15





←
Floor
U15 60x120cm/24"x48"

QUIET GRAY

60x120cm/24"x48"



U1



Wall
U1 30x120cm/12"x48"

Floor
U1 60x120cm/24"x48"



Wall

U1 30x120cm/12"x48"

UA1 60x120cm/24"x48"

Floor

U1 60x120cm/24"x48"

Countertop

RMS19 160x320x1.2cm/63"x126x0.5"



Wall
MILK HOLOGRAM 5x25cm/2"x10"

Floor
U1 60x120cm/24"x48"

FROST GRAY

60x120cm/24"x48"



U2





Floor
U2 60x120cm/24"x48"



Floor
U2 60x120cm/24"x48"

DARK SHADOW

60x120cm/24"x48"



U3

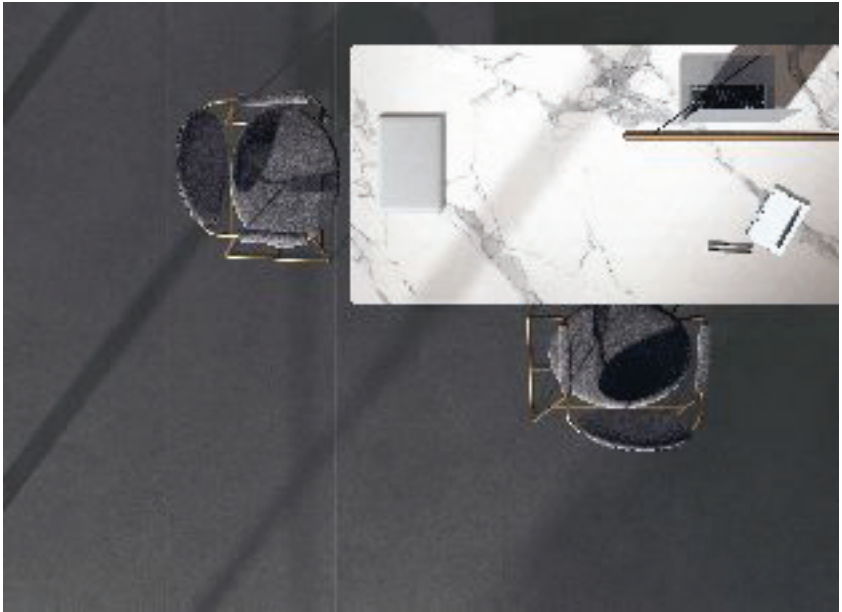


Floor
U3 60x120cm/24"x48"



Floor
U3 60x120cm/24"x48"

Countertop
RMH1 160x320x1.2cm/63"x126"x0.5"



MIDNIGHT BLACK

60x120cm/24"x48"



U16



Wall
U16 60x120cm/48"x48"

Floor
U1 60x120cm/24"x48"

BLAZING YELLOW

60x120cm/24"x48"



U12



Wall

U12 60x120cm/24"x48"

U1 60x120cm/24"x48"

Floor

U1 60x120cm/24"x48"



Wall

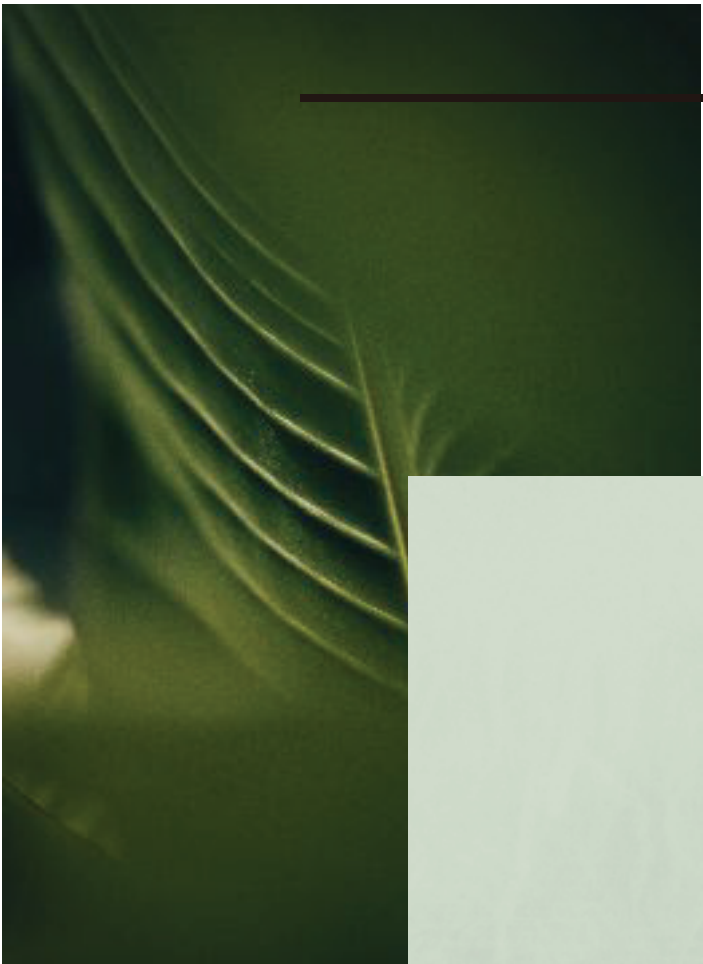
U12 60x120cm/24"x48"

Floor

R2 20x120cm/8"x48"

TRANQUIL DAWN

60x120cm/24"x48"



U8



↓
Wall
U8 30x60cm/12"x24"

Floor
P6 60x120cm/24"x48"

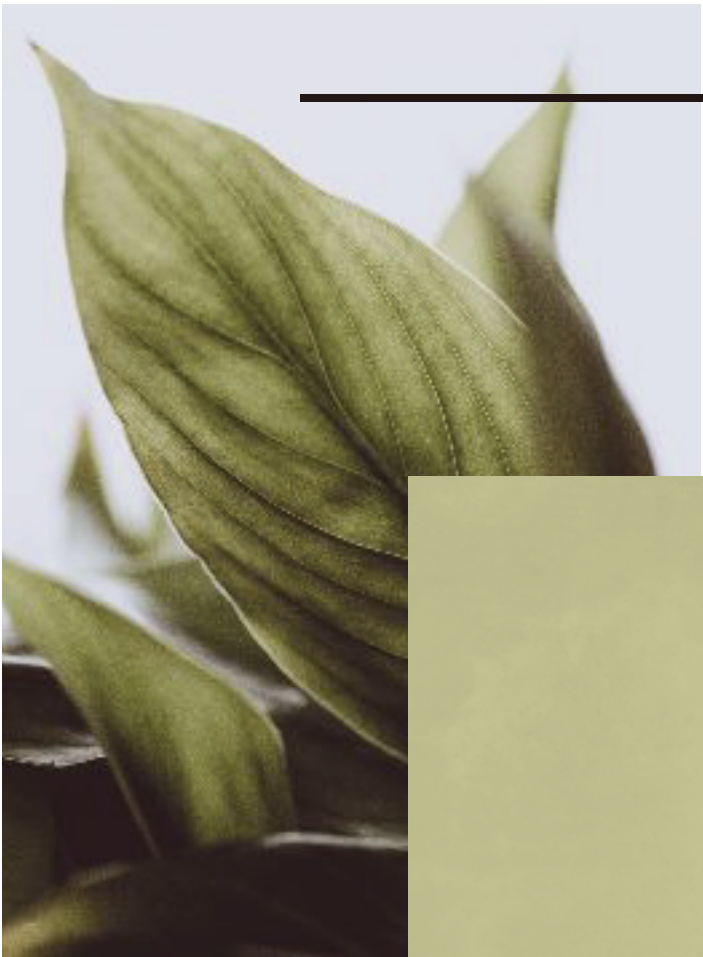
→
Wall
U8 30x60cm/12"x24"

Floor
O4 60x120cm/24"x48"



LOCAL GREEN

60x120cm/24"x48"



U9





Wall

U9 60x120cm/24"x48"

Floor

R2 20x120cm/8"x48"



Wall

U2 30x60cm/12"x24"

U9 30x60cm/12"x24"

Floor

U3 60x120cm/24"x48"

NEO MINT

60x120cm/24"x48"



U7





Wall

U7 60x120cm/24"x48"

U13 60x120cm/24"x48"

Floor

U13 60x120cm/24"x48"



Wall

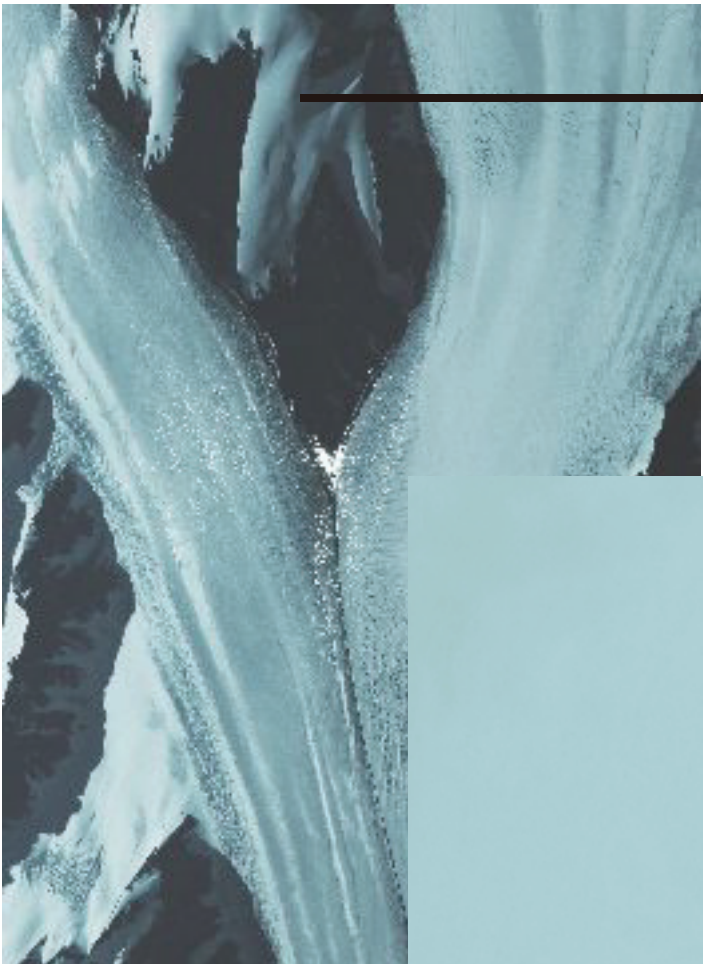
U7 60x120cm/24"x48"

Floor

P6 60x120cm/24"x48"

PURIST BLUE

60x120cm/24"x48"



U10

↓
Wall
U10 30x60cm/12"x24"
Floor
R3 20x120cm/8"x48"

→
Wall
U10 60x120cm/24"x48"
Floor
Y1 60x60cm/24"x24"



BLUE HAZE

60x120cm/24"x48"



U6

↓
Wall
U5 20x120cm/8"x48"
U6 20x120cm/8"x48"

Countertop
RMH18 160x320x1.2cm/63"x126x0.5"

→
Wall
U6 60x120cm/24"x48"

Floor
U1 60x120cm/24"x48"



CLASSIC BLUE

60x120cm/24"x48"



U5





Wall

U5 30x120cm/12"x48"





Wall
U5 60x120cm/48"x48"

Floor
U1 60x120cm/24"x48"

BLOSSOM PINK

60x120cm/24"x48"



U4



Wall

U4 30x120cm/12"x48"

Floor

U1 60x120cm/24"x48"



Wall

U4 30x120cm/12"x48"

Floor

B2 20x120cm/8"x48"

Countertop

RMM5 160x320x1.2cm/63"x126"x0.5"

HEART WOOD

60x120cm/24"x48"



U11





Wall

U11 60x120cm/24"x48"

Nilo M 12.5x12.5cm/5"x5"

Floor

U1 60x120cm/24"x48"



Wall
U11 60x120cm/24"x48"
Floor
R1 20x120cm/8"x48"

OXBLOOD RED

60x120cm/24"x48"



U17



↓

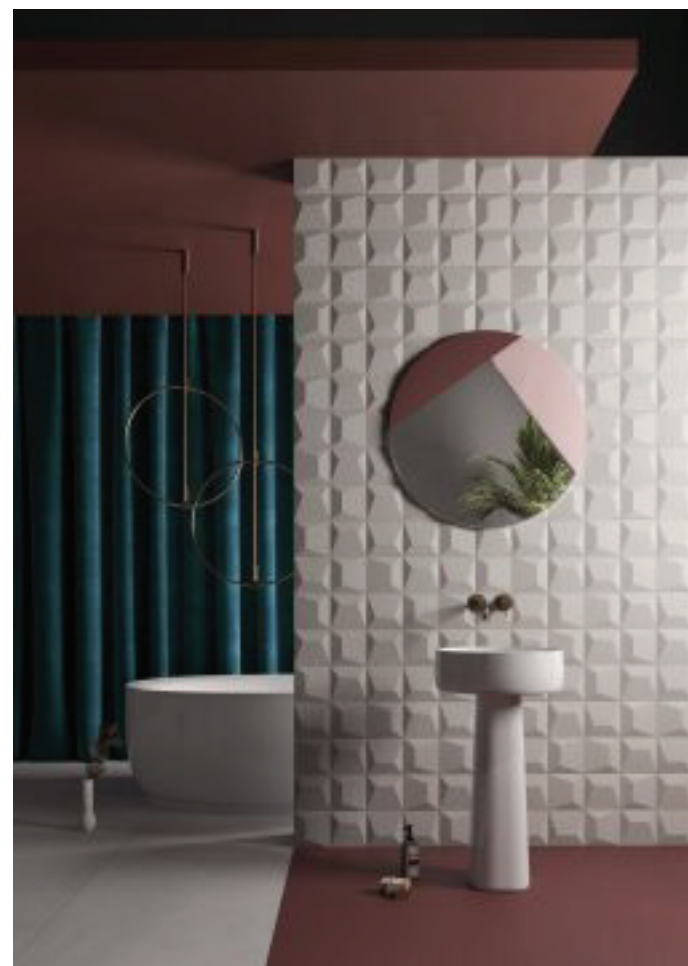
Wall
 U17 60x120cm/24"x48"
 Nilo M 12.5x12.5cm/5"x5"

Floor
 U17 60x120cm/24"x48"
 U1 60x120cm/24"x48"

→

Wall
 U17 60x120cm/24"x48"

Floor
 U13 60x120cm/24"x48"



Urban Cement

U0
WHITE ALYSSUM

12_{Faces}



60x120cm / 24"x48"



Finishes

Matt 3-5° Gloss R10

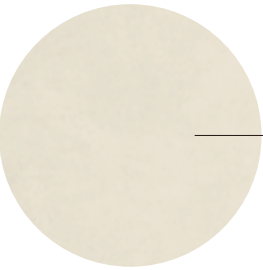
Urban Cement

U18
EGGSHELL WHITE

12_{Faces}



60x120cm / 24"x48"



Finishes

Matt 3-5° Gloss R10

Urban Cement

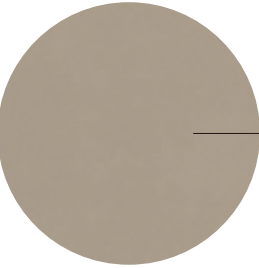
U13
IVORY CREAM

12

Faces



60x120cm / 24"x48"



Finishes

Matt 3-5° Gloss R10

Urban Cement

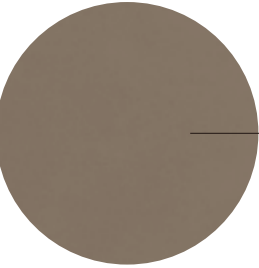
U14
CHATEAU GRAY

12

Faces



60x120cm / 24"x48"



Finishes

Matt 3-5° Gloss R10

Urban Cement

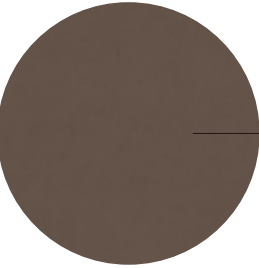
U15
TAUPE GRAY

12

Faces



60x120cm / 24"x48"



Finishes

Matt 3-5° Gloss R10

Urban Cement

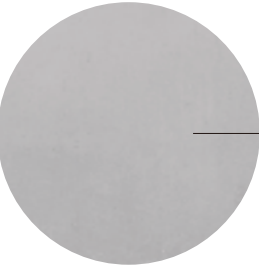
U1
QUIET GRAY

12

Faces



60x120cm / 24"x48"



Finishes

Matt 3-5° Gloss R10

Urban Cement

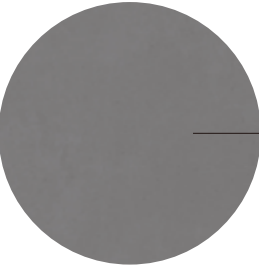
U2
FROST GRAY

12

Faces



60x120cm / 24"x48"



Finishes

Matt 3-5° Gloss R10

Urban Cement

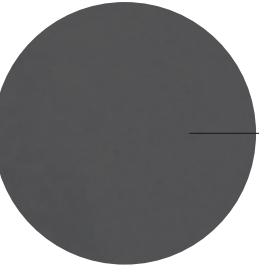
U3
DARK SHADOW

12

Faces



60x120cm / 24"x48"



Finishes

Matt 3-5° Gloss R10

Urban Cement

U16

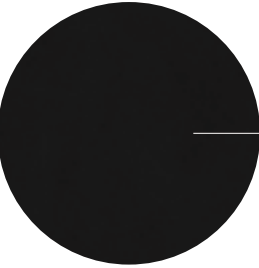
MIDNIGHT BLACK

12

Faces



60x120cm / 24"x48"



Finishes

Matt 3-5° Gloss R10

Urban Cement

U12

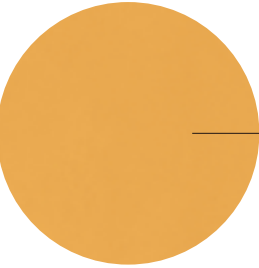
BLAZING YELLOW

12

Faces



60x120cm / 24"x48"



Finishes

Matt 3-5° Gloss R10

Urban Cement

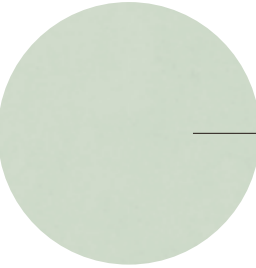
U8
TRANQUIL DAWN

12

Faces



60x120cm / 24"x48"



Finishes

Matt 3-5° Gloss R10

Urban Cement

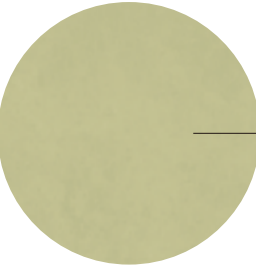
U9
LOCAL GREEN

12

Faces



60x120cm / 24"x48"



Finishes

Matt 3-5° Gloss R10

Urban Cement

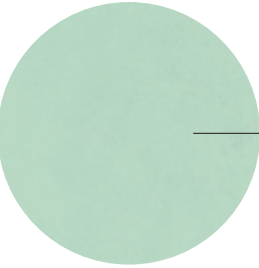
U7
NEO MINT

12

Faces



60x120cm / 24"x48"



Finishes

Matt 3-5° Gloss R10

Urban Cement

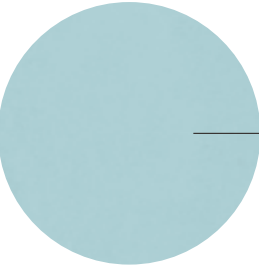
U10
PURIST BLUE

12

Faces



60x120cm / 24"x48"



Finishes

Matt 3-5° Gloss R10

Urban Cement

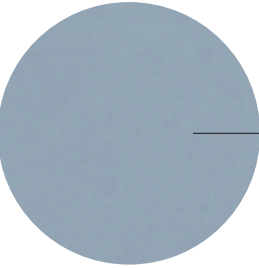
U6
BLUE HAZE

12

Faces



60x120cm / 24"x48"



Finishes

Matt 3-5° Gloss R10

Urban Cement

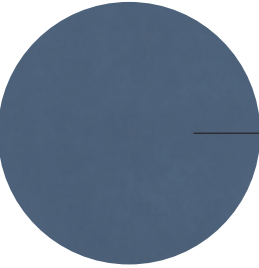
U5
CLASSIC BLUE

12

Faces



60x120cm / 24"x48"



Finishes

Matt 3-5° Gloss R10

Urban Cement

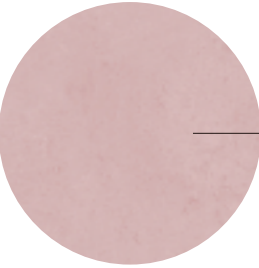
U4
BLOSSOM PINK

12

Faces



60x120cm / 24"x48"



Finishes

Matt 3-5° Gloss R10

Urban Cement

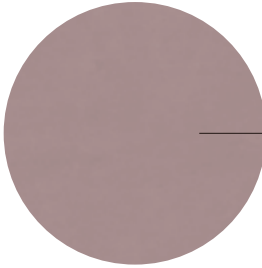
U11
HEART WOOD

12

Faces



60x120cm / 24"x48"



Finishes

Matt 3-5° Gloss R10

Urban Cement

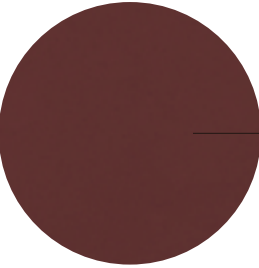
U17
OXBLOOD RED

12

Faces

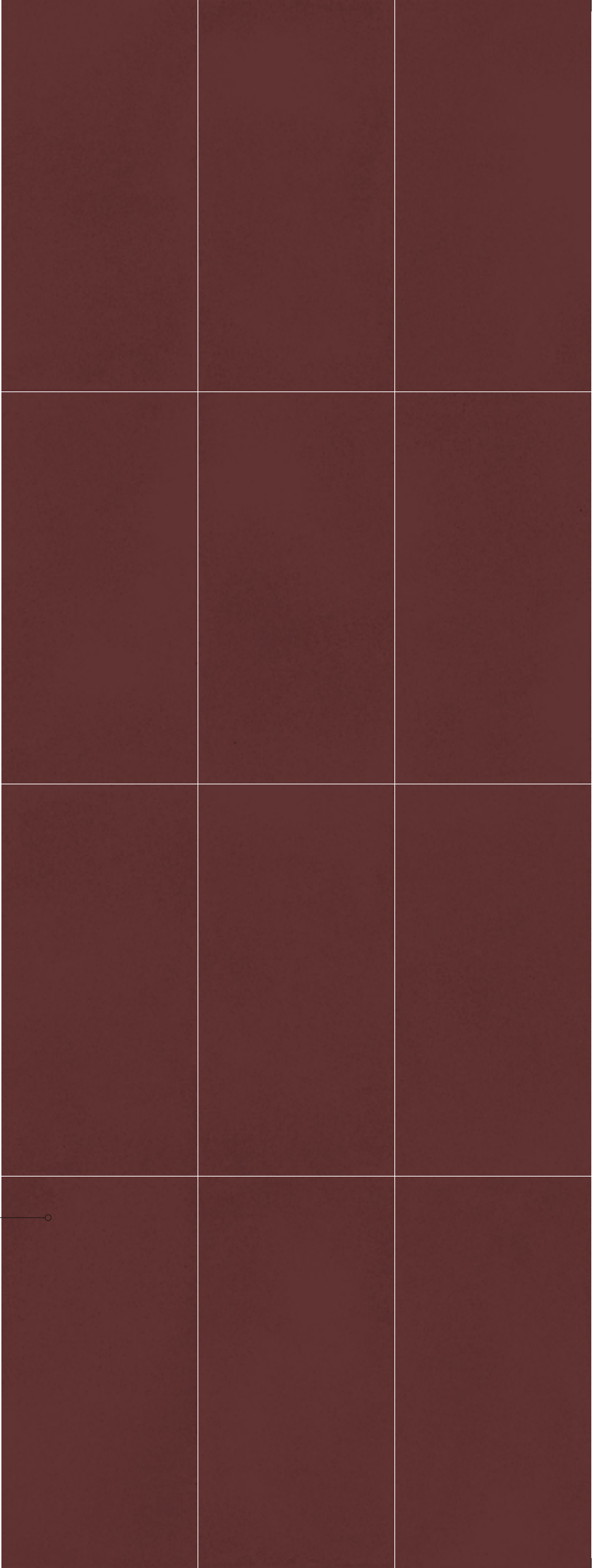


60x120cm / 24"x48"



Finishes

Matt 3-5° Gloss R10



X WHITE ALYSSUM

90x180cm/32"x72"



UX0

UX1

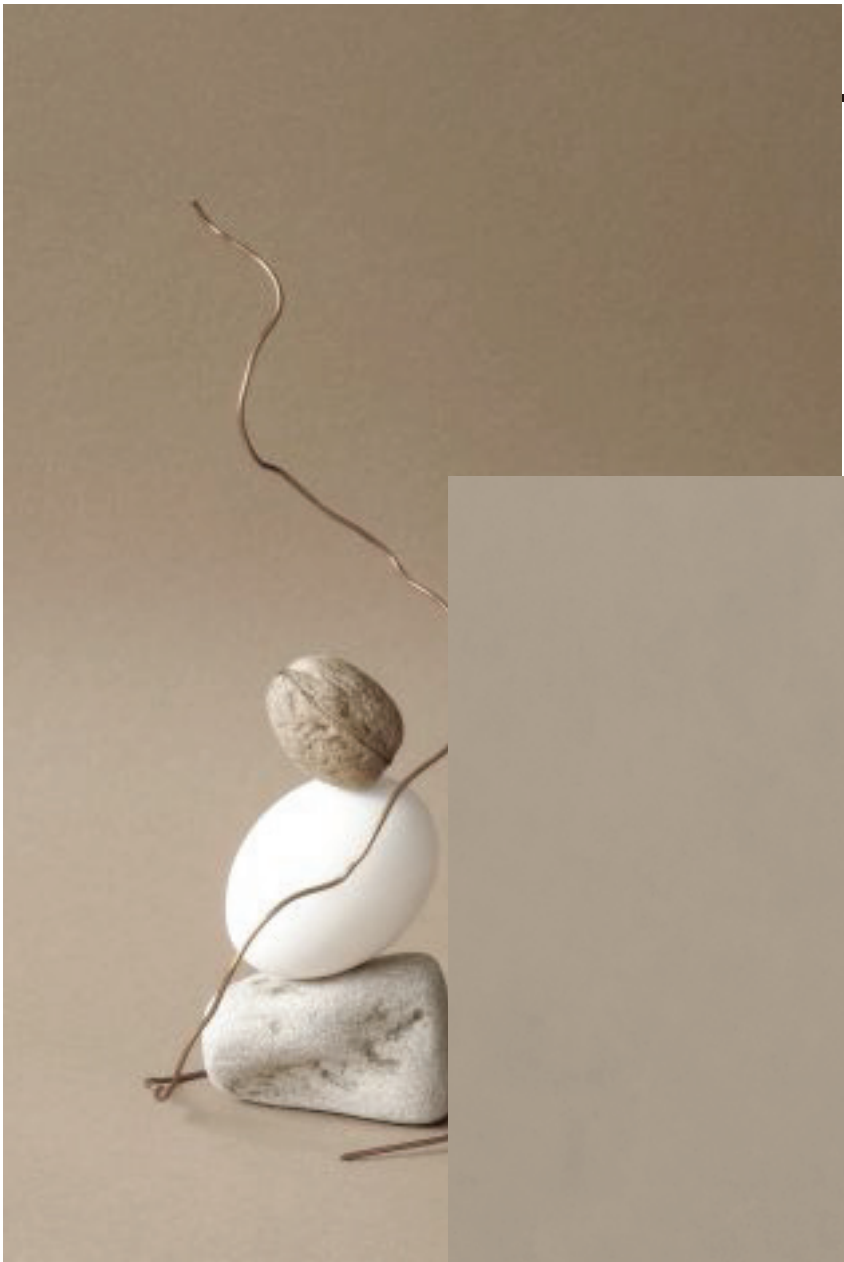


←
Wall
Futura mix 15x15cm/6"x6"
Floor
UX0 90x180cm/32"x72"

X Ivory Cream

90x180cm/32"x72"

UX13





Wall
UX13 90x180cm/32"x72"

Floor
UX13 90x180cm/32"x72"

X QUIET GRAY

90x180cm/32"x72"



UX1



Wall

UX1 90x180cm/32"x72"

P9 60x120cm/24"x48"

Floor

UX1 90x180cm/32"x72"

Countertop

RMM6 160x320x1.2cm/63"x126"x0.5"

X FROST GRAY

90x180cm/32"x72"



UX2



↑
Wall
UX2 40x180cm/16"x72"
U5 30x120cm/12"x48"
Floor
UX2 90x180cm/32"x72"

Wall
UX2 40x180cm/16"x72"
U5 30x120cm/12"x48"
Floor
UX2 90x180cm/32"x72"

X DARK SHADOW

90x180cm/32"x72"



UX3



Wall

UX3 90x180cm/32"x72"

U5 60x120cm/24"x48"

Floor

UX3 90x180cm/32"x72"

Urban Cement

UX0
X WHITE ALYSSUM

6

Faces



90x180cm / 32"x72"



Finishes

Matt 3-5° Gloss R10

Urban Cement

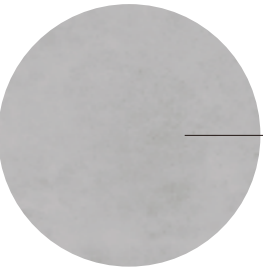
UX1
X QUIET GRAY

6

Faces



90x180cm / 32"x72"



Finishes

Matt 3-5° Gloss R10

Urban Cement

UX2

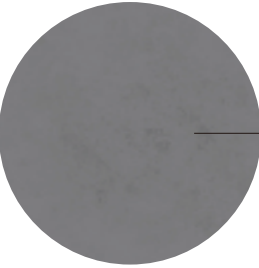
X FROST GRAY

6

Faces



90x180cm / 32"x72"



Finishes

Matt 3-5° Gloss R10

Urban Cement

UX3

X QUIET GRAY

6

Faces



90x180cm / 32"x72"

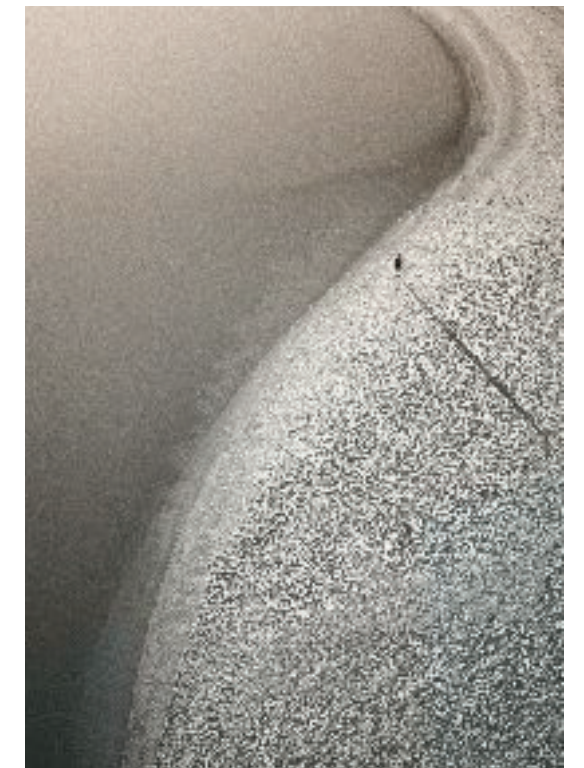


Finishes

Matt 3-5° Gloss R10

URBANCEMENT MAX

120x278cm/48"x109"





Wall

UL0 120x278cm/48"x109"

Floor

UL13 120x278cm/48"x109"



Wall

UL1 120x278cm/48"x109"

Floor

UL1 120x278cm/48"x109"



Wall

UL0 120x278cm/48"x109"

Floor

UL15 120x278cm/48"x109"

↓
Wall
UL13 120x278cm/48"x109"
Floor
R3 20x120cm/8"x48"

→
Wall
UL0 120x278cm/48"x109"
Floor
UL2 120x278cm/48"x109"



ULO
MAX WHITE ALYSSUM

3

Faces

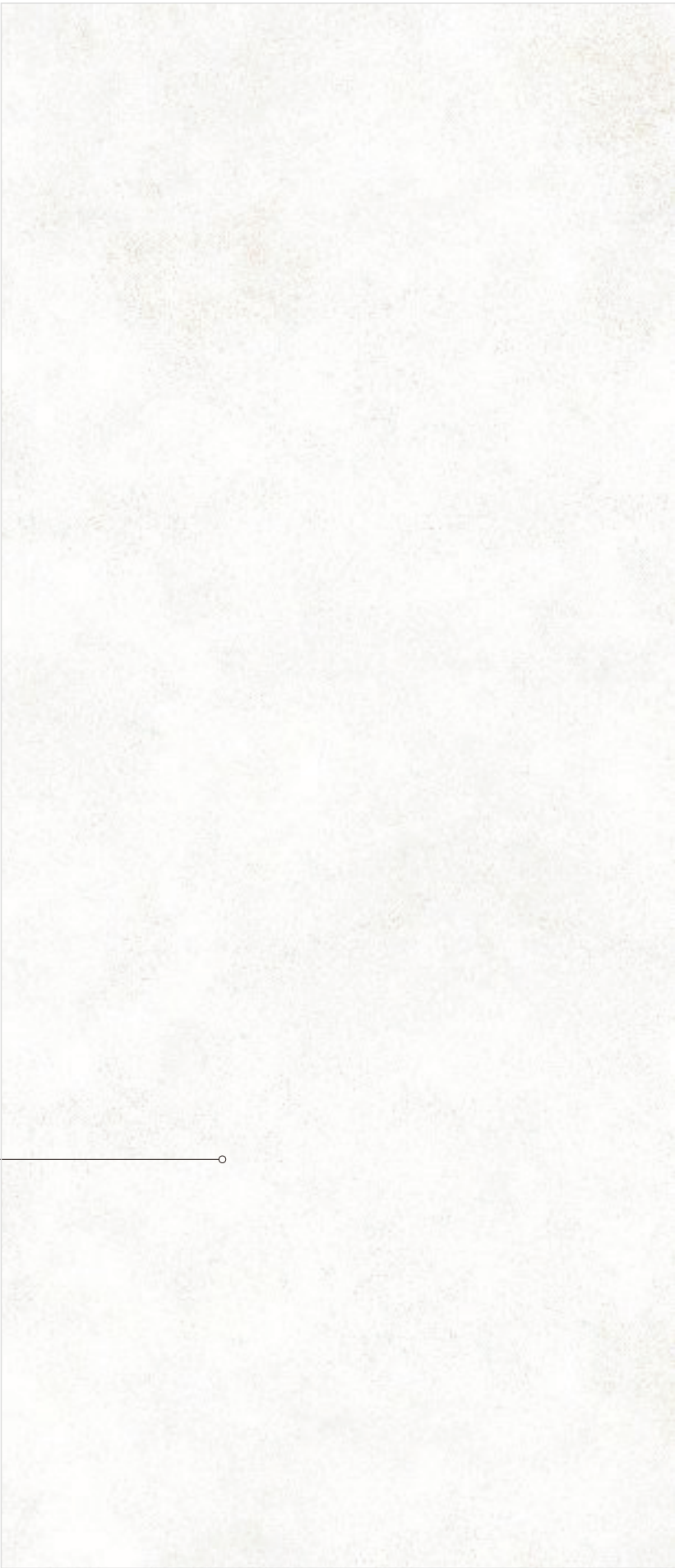


120x278x0.6cm / 48"x109"x0.2"



Finishes

Matt 3-5° Gloss R10



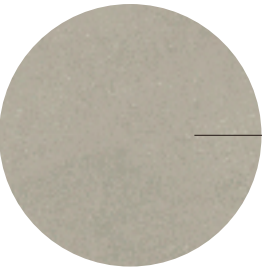
UL13
MAX IVORY CREAM

3

Faces

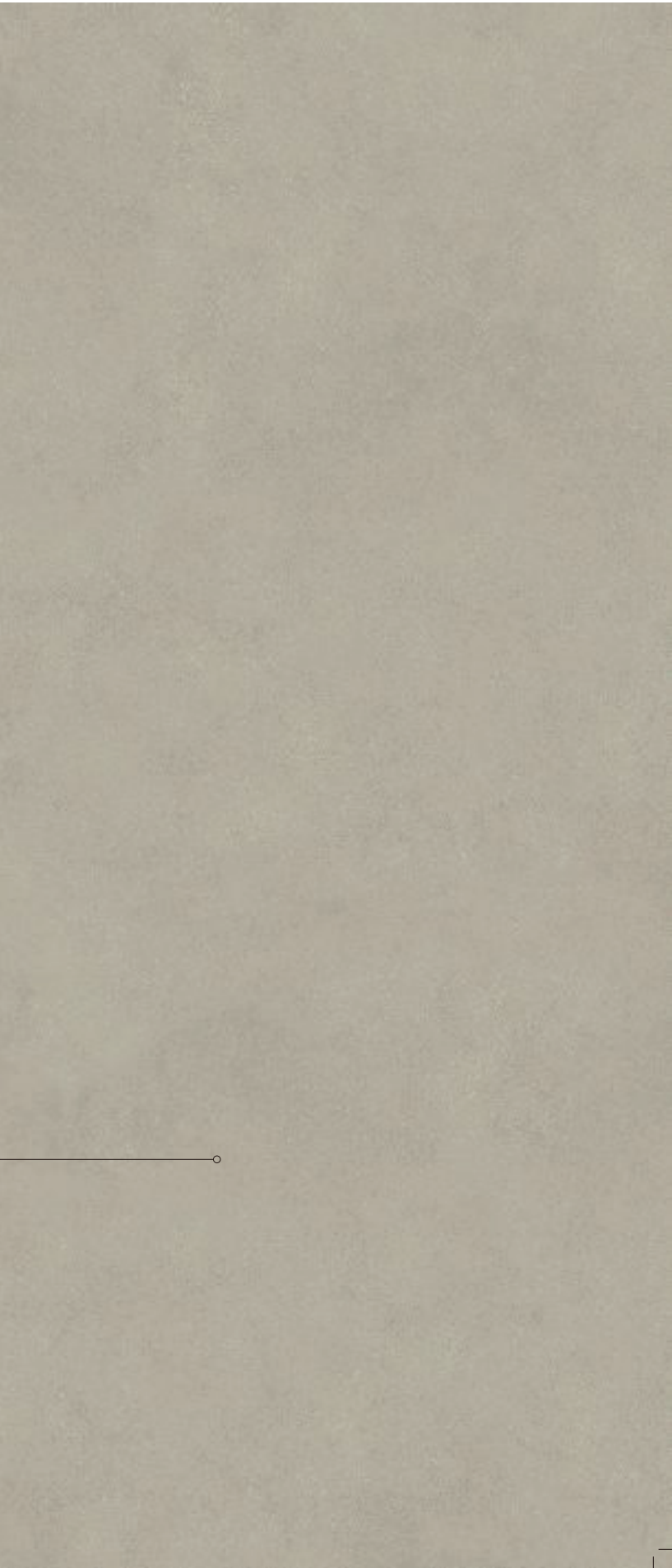


120x278x0.6cm / 48"x109"x0.2"



Finishes

Matt 3-5° Gloss R10



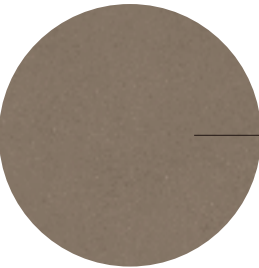
UL14
MAX CHATEAU GRAY

3

Faces



120x278x0.6cm / 48"x109"x0.2"



Finishes

Matt 3-5° Gloss R10

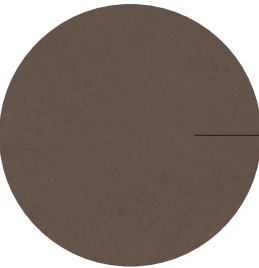
UL15
MAX TAUPE GRAY

3

Faces



120x278x0.6cm / 48"x109"x0.2"



Finishes

Matt 3-5° Gloss R10

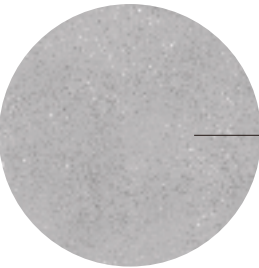
UL1
MAX QUIET GRAY

3

Faces



120x278x0.6cm / 48"x109"x0.2"



Finishes

Matt 3-5° Gloss R10



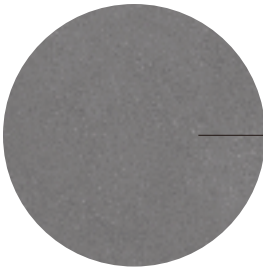
UL2
MAX FROST GRAY

3

Faces



120x278x0.6cm / 48"x109"x0.2"



Finishes

Matt 3-5° Gloss R10



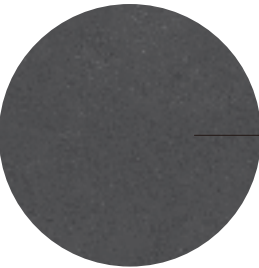
UL3
MAX DARK SHADOW

3

Faces



120x278x0.6cm / 48"x109"x0.2"



Finishes

Matt 3-5° Gloss R10

UL16
MAX MIDNIGHT BLACK

3

Faces



120x278x0.6cm / 48"x109"x0.2"



Finishes

Matt 3-5° Gloss R10

Technical Performance

		TEST METHOD	INTERNATIONAL STANDARDS	FLORINA VALUE
	LENGTH	ISO 10545-2	±0.6%, ±2.0mm	±0.1%, ±1.0mm
	WIDTH	ISO 10545-2	±0.6%, ±2.0mm	±0.1%, ±1.0mm
	THICKNESS	ISO 10545-2	±5%, ±0.5mm	±1%, ±0.3mm
	SURFACE FLATNESS	ISO 10545-2	±0.5%, ±2.0mm	±0.5%, ±2.0mm
	STRAIGHTNESS OF SIDES	ISO 10545-2	±0.5%, ±1.5mm	±0.02%, ±0.1mm
	RECTANGULARITY	ISO 10545-2	±0.5%, ±2.0mm	±0.1%, ±1.0mm
	WATER ABSORPTION	ISO 10545-3	Eb≤0.5%	Eb≤0.5%
			Individual maximum 0.6%	Individual maximum 0.6%
	BREAKING STRENGTH	ISO 10545-4	≥ 1300N	≥ 1300N
	MODULUS OF RUPTURE	ISO 10545-4	Minimum 35	Minimum 35
			Individual minimum 32	Individual minimum 32
	STAIN RESISTANCE	ISO 10545-14	Minimum Class 3	Class 5 Livello 5 Clase5
	ABRASION RESISTANCE	ISO 10545-7	Report abrasion class	Class 3-4
			Report cycles passed	1500
	FROST RESISTANCE	ISO 10545-12	Required	Pass
	CRAZING RESISTANCE	ISO 10545-11	Required	Pass
	SKID RESISTANCE RESISTENZA ALLO SCIVOLAMENTO	DIN51130	From R9 to R10	Matt R9-R10
		DIN51097	Class A, B and C	Matt Class B Anti-Slip Class C
		ANSI A137.1-2021	Matt μ≥0.42	Matt μ≥0.55
		AS 4586:2013Appendix A	P0 - P5	Matt P3
		GB/T 4100-2015 Appendix M	μ≥0.5	Static friction coefficient of floor tile ≥0.5

Packing Information

Florina[®] CERAMICS * SINCE 2005 *						
FORMAT (cm/in)	PCS/BOX	SQM/BOX	KG/BOX	BOX/PALLET	SQM/PALLET	KG/PALLET
90x180x1.05 32"x72"x0.4"	1	1.62	41	62	100.44	2542
60x120x1.05 24"x48"x0.4"	2	1.44	36	24	34.56	960

1200x2780x6mm / 48"x109"x0.25"	3.33 SQM/PCS	50 KGS/PCS
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Wooden
Case

Image	PCS/BOX	SQM/BOX	KG/BOX
	20	66.72	1112

A-Frame

Image	PCS/BOX	SQM/BOX	KG/BOX
	60	200.4	3100